

A starter's guide to  
Mfg. of Tissue Paper Napkins

# Tissue Paper Napkins



## *Introduction*

Paper Napkin is a small piece (6'6") of tissue paper, use for hand or face cleaning. These are becoming popular with the catering industry due to manifold usages. These are absorbent, hygienic, light and can be had with attractive printing.

## *Market Demand*

The tissue paper napkin manufacturing business has been reported as being one of the most profitable businesses in India today and the market is still increasing yet further into exportation to other countries. Paper napkin is a soft tissue paper used in homes, offices, restaurants and hotels. The restaurants and hotels often demand the manufacturers to brand their business names on the tissue paper to make it look unique. This creates additional business opportunities for tissue paper producers in the area of corporate branding.

Due to the Govt. emphasis on promotion of tourism, new hotels, tourist resorts, holiday homes etc. are coming up very fast in the valley. This is bound to increase the demand of the paper conversion products like paper napkins, with the increase of tendency of public and increase of good hotels.

## *Benefits/Advantages*

- Tissue paper production is a money making machine. You can start the business with minimal capital and reap over 100% returns on capital in the short run.
- Simple manufacturing process.
- Easy administration i.e. very few product lines and variations, therefore making tissue paper business easy to manage.
- High demand for product for tissue paper within state and beyond.
- Easy to market as minimal brand awareness/loyalty is recorded as far the tissue paper business is concerned.

## *Production Targets*

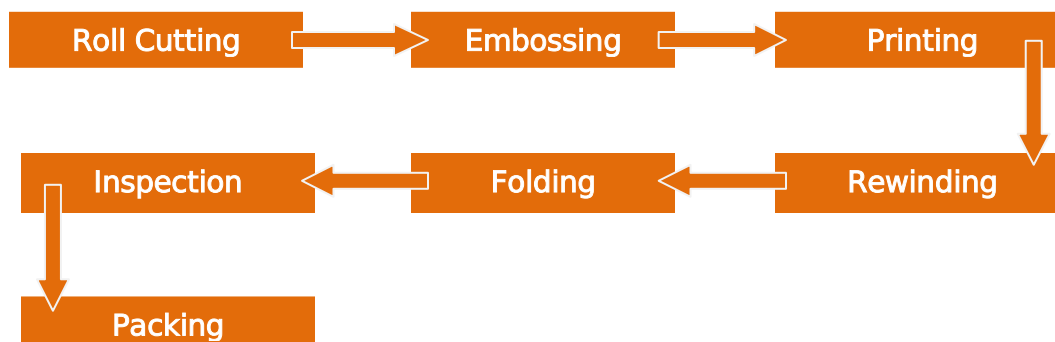
Basis of estimation:

- 300 Working Days/year
- 25 days/month
- 8 hours/day

<b>Paper Napkins</b>	
Quantity (Kg)	150,000
Value (₹)	₹ 67,50,000

### *Manufacturing Process*

Tissue paper rolls are fed to the flexographic printing machine with attachment for the manufacturing of paper napkins wherein, these are printed and cut to the size with the device already fixed with the machine.



### *Land & Building*

S.No.	Description	Area / Value
1.	Covered area	1000 sq.ft
2.	Uncovered area	500 sq.ft
3.	Total area	1500 sq.ft
4.	Whether constructed or Rented	Constructed
5.	If constructed, constructed value	₹ 650,000
6.	If Rented, Rental value (per month)	NA

### *Machinery & Equipment*

S.No.	Description	Qty.	Value (₹)
1.	Two colour flexographic machine with attachment of paper napkin	1	900000
2.	Slitter Rewinder	LS	
3.	Tissue Paper Embossing Machine	LS	
4.	Edge sealing and cutting machine	LS	
5.	Hand Tools	LS	
6.	Total		900000

### *Raw Material Required*

S.No.	Description
1.	Tissue Paper (21 GSM)
2.	Inks & Other Consumables
3.	Packaging Material

### *Total Capital Investment*

S.No.	Description	Value (₹)
1.	Building & Other Civil Works	650000
2.	Machinery & Equipment	900000
	Total	1550000

### *Machinery Manufacturers/Suppliers*

1.	<b>DELTA PAPER MACHINES</b> 23/3, Krishna Nagar, Sehatpur Extension, Near Tarun Niketan School, Faridabad-121003, Haryana Ph. +91-129-2279047
2.	<b>BIRLA HI TECH MACHINES</b> 92-DSIDC Shed Scheme - 1, Okhla Industrial Area, Phase II New Delhi - 110 020 (India) E-Mail : bhtm@bol.net.in, info@papernapkinmachines.com Mobile : +(91)-9811019798, +(91)- 8447570664 Phone : +(91)-(11)-26389665 / 26220875
3.	For more machinery manufactures/ suppliers, visit online @ <a href="http://www.indiamart.com/">http://www.indiamart.com/</a>

### *Raw Material Suppliers*

1.	For raw material suppliers, visit online @ <a href="http://www.indiamart.com/">http://www.indiamart.com/</a>
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### *Relevant Government Departments*

- Bureau of Indian Standards (BIS) - For ISI Certification
- J&K State Pollution Control Board (JKSPCB) - For NOC
- J&K SIDCO- For Land Allotment.
- J&K Power Development Deptt. (PDD)- For Electricity Connection
- J&K Public Health Engineering Deptt. (PHE)- For Water Connection
- Concerned District Industries Centre (DIC) - For SSI Registration

**Disclaimer:** Users of this document should not solely rely on the information contained here and are advised to consult domain experts prior to the start of their venture based on the identified market opportunity.