



## **Jammu & Kashmir Entrepreneurship Development Institute (JKEDI)**

Pampore Kashmir/01933-224362/Bari Brahmana, Jammu, 01923-222452

*No: JKEDI/Advt/19/47*

*Dated: 18-06-2019*

### **Invitation for Expression of Interest: Graphic Designer**

#### **Purpose**

Jammu and Kashmir Entrepreneurship Development Institute (JKEDI) invites Expressions of Interest (EOI) from Graphic Designers. The EOI shall be accompanied by CDR of Rs. 5000/- pledged to Director, JKEDI. However, this EOI doesn't pre-ordain a contract. Any offer letter or work order issued subsequently as a result of the EOI shall permit the Institute to acquire on an "as-and-when-required" basis, the services of any such Graphic Designer.

#### **Scope of Work**

The successful bidder will be given the responsibility for layout and designing of **Any** or **All** of the creative products of the institute including banners, standees information brochures, newsletters, scheme flyers, annual report, magazine, Success story compilations (book format), business manuals, entrepreneur starter guides and branding of stationery items etc. All these products are to be designed or laid out for multi-color digital prints.

There will be a clearly-defined list of deliverables the bidder will be asked to deliver by pre-defined deadlines. The bidder will also be expected to deliver lectures on graphical research for startups.

#### **Knowledge/skills/qualifications**

Interested individuals must possess a recognized qualification in the areas of design or graphic design as under:

- Minimum Educational Qualification of 10+ 2
- 3-year Diploma in Multimedia/Graphic Designing
- Minimum 5 years of relevant experience in digital and print formats.

Preference will also be given to bidders with a well-versed background in branding with focus on brand-related design.

#### **Only shortlisted individuals shall be considered for financial bid solicitation.**

Applications with Covering Letter, Curriculum Vitae & Portfolio of Work should reach to the office of Director JKEDI, Sempora, Pampore, 191101/SIDCO Industrial Estate, Bari Brahmana, Jammu, 181133 by or before **July 03, 2019**.

*Bidders who have applied earlier in response to EOI No. JKEDI/Advt/18/120*

*Dated: 26-10-2018 need not apply afresh.*

**Sd/-  
Communication Officer**