



## Incubation opportunities for Start-Ups

Jammu & Kashmir Entrepreneurship Development Institute (JKEDI) invites applications from Technology and Design Professionals for registration under "JKEDI-Technology Design Innovation Incubation Program - TDIIIP", to start their own business ventures in the areas of:

- 1) Graphic Design
- 2) Product Design
- 3) Software Development
- 4) Web Development
- 5) Other Innovative IT/Design Ventures

Selected candidates shall be provided Infrastructural, Business Planning and Financial Support to kick-start their Business Idea and convert it into a successful business venture.

### ➤ List of services offered under the program

#### • Infrastructure Facilities

Office Space with all utilities like Computer systems, reception and telephone answering, conference and meeting rooms, photocopier, fax –water, electric, heat/AC, etc.

#### • Business organization and planning

Business Development Consulting, Fiscal and Legal Advice, Management Training, Process Improvement, Mentoring

#### • Financial Assistance:

Financial assistance shall be provided to candidates under our various schemes like Seed Capital Fund Scheme, Youth Start-up loan scheme and facilities for loans and grants etc.

#### • Identity, marketing, promotion, sales

Public Relations, Marketing, and/or Sales Consultation/Support, Website and corporate identity design, Search engine optimization (SEO), Social media strategies and tactics, Professional networking support.

### ➤ Eligibility

#### The Applicant(s) must:

- Be between the age of 18-37 Years
- Be an Information Technology/ Design Professional with a recognized university degree (In addition a proven experience in the field of application will be preferred)
- Be a permanent resident of Jammu & Kashmir
- Not have availed any business loans and/or government financial assistance under any of the government schemes/incentives to establish an enterprise
- Not have availed any grant or incubation services of any other incubation programs

Application form can be had from the Institutes campuses on any working day. Last date for submitting the applications is 15.06.2014.

For any further information interested candidates may contact: Mr. Zubair Lone : Project Manager.  
Email Id: Zubairlone@jkedi.org